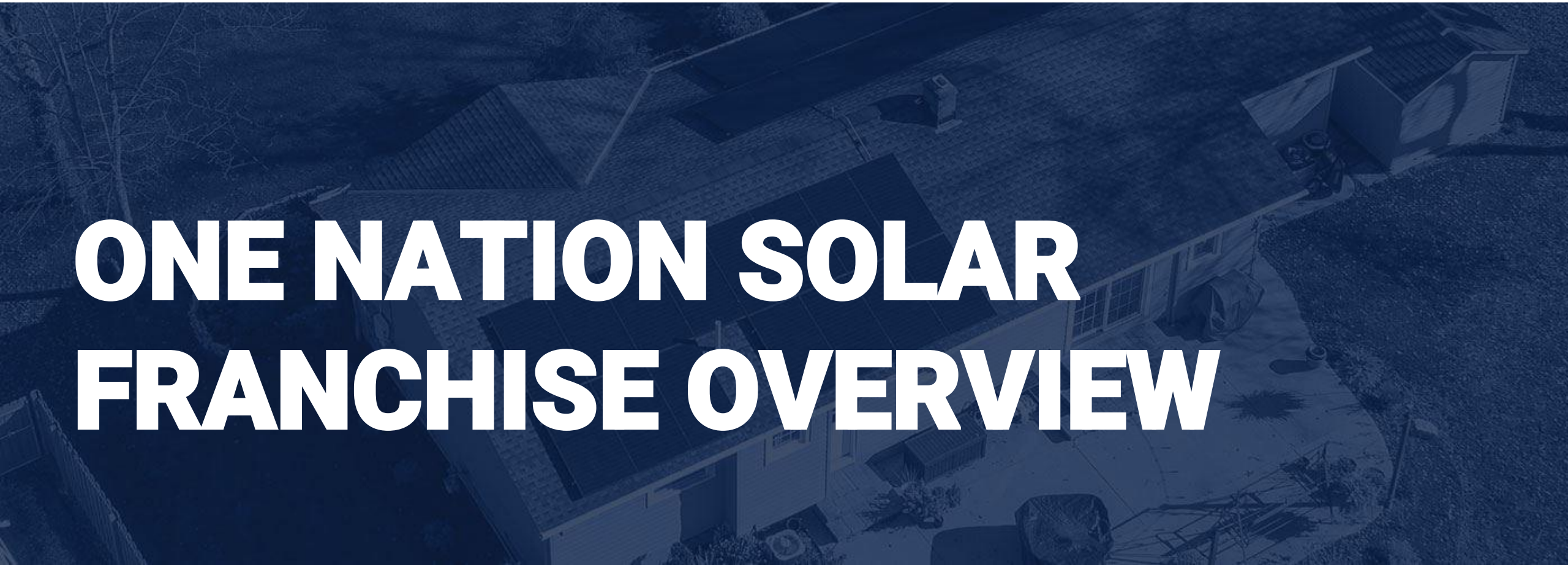
ONE NATION
SOLAR
FREEDOM OF ENERGY CHOICE



ONE NATION SOLAR FRANCHISE OVERVIEW

ABOUT ONE NATION SOLAR

- ✓ Affiliate originally incorporated in 2013
- ✓ One Nation Solar Brand formed in 2022
- ✓ Our nationwide Partners have helped 10s of thousands of Homeowners make the switch to Solar.



WHY DO WE DO THIS?

We want to help homeowners save money and save the planet. Giving the Freedom of Energy Choice.



SERVICES OUR FRANCHISEES OFFER



Solar Power and Energy Efficiency Products



Low-interest homeowner financing programs



Power Purchase Agreements

HOW WE HELP YOU GENERATE BUSINESS

- ✓ Full-service Marketing Agency Access
- ✓ Full Back-end Project Management Customer Support
- ✓ Lead Canvassing Software
- ✓ Permitting And Proposal Costs
- ✓ Social Media Management And Access To Vetted Home Improvement Lead Generation Sites
- ✓ Business Referral Programs
- ✓ Home And Garden Show Schedules
- ✓ Solar Proposal Software.
- ✓ Automatic Appointment Bookings And Follow-up Systems
- ✓ Lead Nurturing Campaigns With Access To Artificial Intelligence Software.

FRANCHISEES WILL RECEIVE EVERYTHING NEEDED TO HIT THE GROUND RUNNING

- ✓ Designated Market Manager
- ✓ Area Development Manager
- ✓ Video Training Academy
- ✓ Guides
- ✓ Customer Leads
- ✓ Sales Scripts
- ✓ Software
- ✓ Templates
- ✓ Marketing Materials
- ✓ Turn Key Accounting And Payroll Services
- ✓ Contracts
- ✓ Our Vetted National Solar Install And Manufacturing Partners

THE INITIAL INVESTMENT TO OPEN A FRANCHISE



The initial franchise fee is $49,000 with an overall estimated initial investment between $130,150 to $220,400.

Initial Franchise Fee (Note 1)	$49,000	-	$49,000
Rent (Note 2)	$1,800	-	$6,000
Utilities	$0	-	$500
Market Introduction Program	$5,000	-	$15,000
Furniture, Fixtures, and Equipment	$2,000	-	$9,000
Computer Systems	$2,750	-	$4,000
Insurance (3 months)	$600	-	$1,400
Vehicle (Note 3)	$1,000	-	$8,000
Technology Fee (3 months)	$7,500	-	$7,500
Signage	$500	-	$3,000
Office Expenses	$1,000	-	$2,000
Inventory	$500	-	$1,000
Opening Brand Package Fee (Note 4)	$5,000		
Licenses and Permits	$1,000	-	$3,000
Dues and Subscriptions	$500	-	$1,000
Professional Fees (lawyer, accountant, etc.)	$1,000	-	$5,000
Travel, lodging and meals for initial training	$1,000	-	$5,000
Additional funds (for first 3 months) (Note 5)	$50,000	-	$95,000
Total	**$130,150**	**-**	**$220,400**



HOW MUCH CAN I MAKE?

It depends on…

1. If you work the business.
2. Show up to your appointments.
3. Follow the system.

HOW MUCH CAN I MAKE?

Total Expenses	January 2022 – December 2022
Advertising	$92,662
Bank Service Charges	$84
Computer & Internet	$5,342
Dues and Subscriptions	$1,400
Events/Fairs	$5,622
Insurance	$1,004
Lead Generation	$222,323
License & Permits	$70
Office Expense	$5,654
Payroll Expenses	$5,947
Payroll Processing	$3,643
Professional Services	$12,000
Referral Fee	$4,000
Rent Expense	$8,835
Taxes – CAT	$150
Telephone	$5,475
Total Wages (3)	$68,622

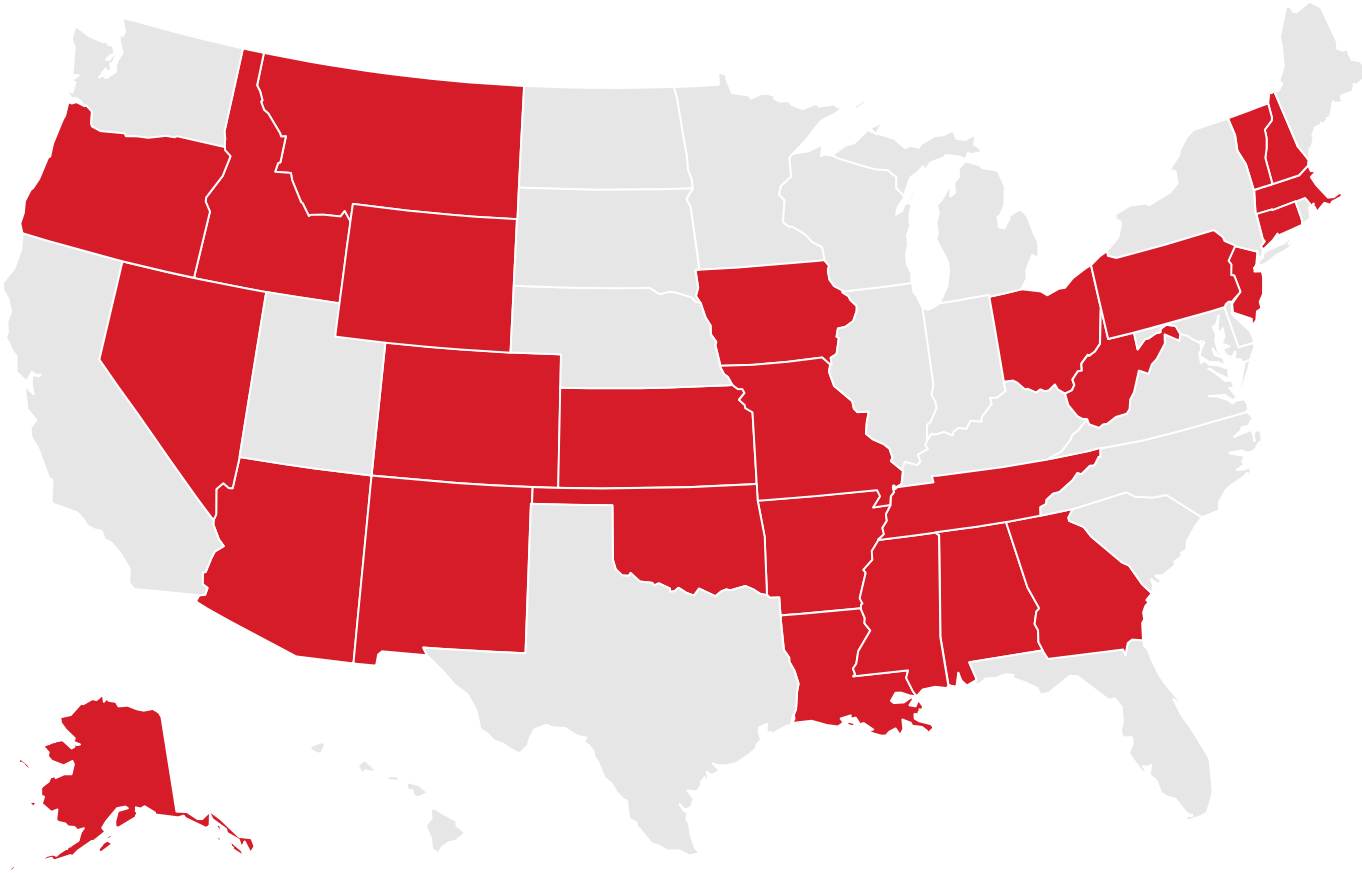
Adjusted Total Expenses (4)	**$442,833**
Net Operating Income	**$560,517**
Imputed Royalty Fee	**$117,407**
Imputed Brand Fund Fee	**$23,481**
Total Imputed Fees (4)	**$140,888**
Adjusted Net Operating Income (5)	**$419,629**

Gross Sales (1)	**$2,348,158**
Solar Rebate	**($131,570)**
Total Income	**$2,216,587**
Costs of Good Sold	**$1,213,237**
Gross Profit (2)	**$1,003,350**

These numbers are from ONS 2023 FDD Item 19. We do not make any representations about a franchisee's future financial performance or the past financial performance of company-owned or franchised outlets. We also do not authorize our employees or representatives to make any such representations either orally or in writing.

TERRITORY AVAILABLE

- ✓ Alabama
- ✓ Alaska
- ✓ Arizona
- ✓ Arkansas
- ✓ Colorado
- ✓ Delaware
- ✓ Georgia
- ✓ Idaho
- ✓ Iowa
- ✓ Kansas
- ✓ Massachusetts
- ✓ Mississippi
- ✓ Missouri
- ✓ Montana
- ✓ Nevada
- ✓ New Hampshire
- ✓ New Jersey
- ✓ New Mexico
- ✓ Oklahoma
- ✓ Ohio
- ✓ Oregon
- ✓ Pennsylvania
- ✓ Tennessee
- ✓ Vermont
- ✓ Wyoming



TRAINING & SUPPORT



You will receive a designated Area Field Manager



You will receive a designated Business Market Install Manager



Access to an Online Video Solar Academy and continuing education.



Turn Key Accounting and Payroll Services.



Internal Project Managers, Engineers, and Project Coordinators.

WHAT IF SOMETHING GOES WRONG?



Our experienced team will be there to assist anytime at corporate office.



You will have access to live field chat support, and department emails.



Direct cell access to your area manager and market manager.

Top Reasons to start a One Nation Solar Franchise

- We are changing the way Americans generate electricity one roof at a time.
- You can make an impact on your community and the world.
- Be a solution to the increasing costs of energy.
- Help transition the US to clean renewable energy.
- You can create the lifestyle you want to.
- You do not have to be a roofing or solar energy expert.
- We are helping homeowners have the Freedom of energy choice.





WWW.ONENATIONSOLAR.COM

8443238880

Start Your Franchise in 3 Easy Steps

1. Complete our Franchise Application
2. Review & Sign our Franchise Disclosure Agreement
3. Start Training and Open for Business

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